

Sažetak:

Burgenland Croatian is one of the six recognized autochthonous minority languages in Austria with associated rights. Burgenland Croats codified their local language, which is based on the Chakavian dialect. The lecture will first give introductory remarks on the Burgenland Croatian language generally, its history and differences from the Croatian standard language. Then, the focus will be set on the visibility of Burgenland Croatian in the linguistic landscape. For decades, minority activism has been defined by the struggle for bilingual village signs, and more recently initiatives have sprung up in several villages of Burgenland to install street and other bilingual signs. Along with the discussion about the sociolinguistic situation in Burgenland, certain initiatives to encourage wider visibility of this minority language in the public space will be presented.